

muwb

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ARCHIVAL REVIVAL



Strellson smells good for spring/summer

Premium Swiss menswear brand Strellson has a lot to be getting on with. The a/w Premium collection features sleek tailoring of the highest order, embracing the season's passion for the colour grey and knife-sharp fits.

Meanwhile, its s/s sportswear range is gearing up for World Cup fever and at the same time celebrating the African continent through vibrant colours and graphics. In association with the Constant Gardner Trust, Strellson is helping to finance the building of a water supply at a Kenyan secondary school. The We Are Africa collection is available from next month.

Then there's the a/w sportswear collection where colours are more muted, with warm burgundies and cool blues enhancing a basic palette of black, grey, white and khaki. Fabrics are hefty and masculine, with broken twills, tweed and corduroy featuring heavily.

Realising that it's no use looking good if you smell like old pants, Strellson Premium is launching its own fragrance. Strellson No 1 is warm and woody with base notes of sandalwood and ScentTrek Wacapou, middle notes of lavender and cashmeran and top notes of lemon and black pepper. Reflecting Strellson's slick style, the scent comes in a sleek, rubber-coated bottle with a flash magnetised top that will boost the looks of any bathroom cabinet. Strellson No 1 launches next month. 0041 71686 3333



Barbour delves into archives

Outerwear brand du jour Barbour continues good work for a/w 10 with a collection that not reinvent the wheel, but certainly won't disappoint its many fans. Tapping into its archive which date back to 1908, the new season features key themes, including military, workwear and biking, all big trends for a/w.

The styles may be vintage, but Barbour updated the fits for a slimmer, more modern silhouette. Extra oomph has been added with colourful linings, such as the red Cardinal in the Antique International jacket. The tartan echoed throughout the collection in scarves and accessories. Barbour's iconic wax quilts embrace the trend for brights with traditional rust and navy sitting alongside orange, purple, red. 0191 455 4444



Tween channels teddy-boy cool

Rich, smoky hues of grey, petrol and cinnamon are the focus for Tween's a/w 10 collection, putting a tick in the box for the forthcoming season's absorption with British heritage. Tween takes its reference from 1950s gangs and the teddy boy culture, pairing smart sharp shapes with a rebel attitude. The shirts and double-faced jackets are key garments, and much emphasis has been placed on functional fabrics, such as wools, leathers and boiled wools. alpolgac@tween.com